

## Cultural Affairs

### ARTS EDUCATION AND OUTREACH PROGRAMS

The arts education and outreach programs include: arts education and cultural exchange initiatives that provide excellent, free, or discounted cultural experiences for kids and other underserved groups; and advanced arts integration training and professional development opportunities for teachers, artists, administrators, and social service organizations.

For FY2005-06, the new Youth Arts Miami (YAM) competitive grants program was created to address the needs of cultural organizations whose primary mission is the creation, performance, exhibition and/or presentation of the arts for children and/or with children on a year-round basis. This grants program provides direct programmatic support to youth-directed cultural activities and encourages increasing accessibility to cultural experiences.

### SERVICE AREA

Countywide

### TARGET POPULATION

Gender:	Male and Female	Age:	All Ages (0-18)
Special Population:	Nonprofit Organizations		

### ELIGIBILITY

Client Eligibility Requirements:	501 (c)(3) nonprofit cultural organizations		
Geographic Criteria:	N/A		
Economical/Financial Criteria:	N/A	Other:	N/A

### COLLABORATIVE PARTNERS

Americans for the Arts; Arts and Business Council, Inc.; Arts for Learning/Miami; The Children's Trust; City of Coral Gables Cultural Development Board; City of Miami Beach Cultural Arts Council; Dade Community Foundation; Dade Cultural Alliance, Inc.; Diaspora Arts Coalition, Inc.; Florida Cultural Alliance; Florida Dance Association, Inc.; Greater Miami Chamber of Commerce; Greater Miami Convention and Visitors Bureau, Inc.; Greater Miami Festivals and Events Association, Inc.; Haitian Artists Network / Sosyete Koukouy, Inc.; Miami Beach Visitor and Convention Authority; Miami-Dade County Public Schools; Peace Education Foundation; Performing Arts Network, Inc.; South Florida Cultural Consortium; Sunshine Jazz Organization, Inc.; The Beacon Council; Theatre League of South Florida, Inc.; and VSA arts and VSA arts of Florida

### PROGRAM GOAL(S)

The Miami-Dade County Department of Cultural Affairs develops cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and our residents and visitors who are their audiences. A primary goal outlined in the Department's business plan in the strategic area of "Fostering an Improved Quality of Life for All Residents, Especially Children and Senior Citizens," is to serve as a cultural developer countywide.

## PERFORMANCE MEASURES

	Quantity		Quality	
	I. What We Do		II. How Well We Do It	
Effort/ Output	<ul style="list-style-type: none"> <li>* Number of Grants made for children's programs</li> <li>* Amount of investment in programs throughout Miami-Dade County</li> </ul>		<ul style="list-style-type: none"> <li>* Diversity of programs funded</li> <li>* Responses to customer satisfaction survey</li> </ul>	
	III. How Much Change		IV. Quality of Change	
Effort/ Outcome	<ul style="list-style-type: none"> <li>* Number of artists and arts organizations funded for children's programs</li> <li>* Number of children participating in programs</li> </ul>		<ul style="list-style-type: none"> <li>* Demonstrated impact of the grants' investments as evidence in grantees' final reports</li> <li>* Critical reviews of children's cultural programs</li> <li>* Financial stability of organizations and artists</li> </ul>	

## FUNDING SOURCE(S)

Grant Funding: No

Funding Source: County

Matching Requirements: N/A

Required Match: N/A

Minimum Required Match: N/A

Maintenance of Effort Requirements: N/A

Funding Cycle: October 1 – September 30

## RESOURCE ALLOCATION DETAILS AND SERVICE STATISTICS

Revenue Summary	Actual FY 02-03	Actual FY 03-04	Budgeted FY 04-05	Budgeted FY 05-06	Changed from FY 04-05
Federal	\$0	\$0	\$0	\$0	\$0
State	\$0	\$0	\$0	\$0	\$0
County	\$0	\$0	\$319,530	\$630,500	\$310,970
Other	\$0	\$0	\$0	\$0	\$0
<b>Total</b>	\$0	\$0	\$319,530	\$630,500	\$310,970

### Expenditure Summary

Salaries and Benefits	\$0	\$0	\$0	\$0	\$0
Services and Supplies	\$0	\$0	\$0	\$0	\$0
Contracted Service Providers	\$0	\$0	\$319,530	\$630,500	\$310,970
Capital	\$0	\$0	\$0	\$0	\$0
Other	\$0	\$0	\$0	\$0	\$0
<b>Total</b>	\$0	\$0	\$319,530	\$630,500	\$310,970

<b>Total Positions</b>	0.00	0.00	0.00	0.00	0.00
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<b>Number of Children Served</b>	0	0	0	140,000	140000
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## CBO ACCESS

CBO Access to Funding Source: Yes Funding Provided to CBO Yes

## CBO FUNDING

### Youth Arts Miami Grants/Arts Education Initiatives

Organization	FY 04-05	FY 05-06
African Caribbean American Performing Artists, Inc. (ACAPAI)	\$7,572	\$10,550
All Florida Youth Orchestra, Incorporated (d/b/a Florida Youth Orchestra)	\$17,796	\$25,000
Alliance for Musical Arts Productions, Inc.	\$5,166	\$10,550
American Children's Orchestras for Peace, Inc.	\$0	\$15,000
Ars Flores Chamber Orchestra, Inc.	\$0	\$12,848
Artz-N-The-Hood, Inc.	\$7,572	\$12,848
Diva Arts & Entertainment, Inc.	\$4,939	\$15,000
enFAMILIA, Inc.	\$3,143	\$13,615
Florida Film Institute, Inc.	\$0	\$15,000
Greater Miami Youth Symphony of Dade County, Florida, Inc.	\$15,515	\$22,413
Harambee Inc.	\$6,369	\$8,404
Heroes Unite Inc.	\$3,975	\$9,017
Kidventures, Inc.	\$0	\$15,517
Miami Dance Machine, Inc.	\$0	\$17,816
Miami Stage Company/Miami Children's Theater, Inc.	\$13,830	\$25,000
One Art, Inc.	\$22,539	\$24,221



## FY 2005-06 Children and Families Budget and Resource Allocation Report

The Playground Theatre for Young Audiences, Inc.	\$3,783	\$15,000
The Thomas Armour Youth Ballet, Inc.	\$19,331	\$25,000
Walenstein Musical Organization, Inc.	\$0	\$7,201
Arts for Learning/Miami	\$108,500	\$125,000
Arts for Learning/Miami f/a for for Children's Cultural Coalition Programs	\$0	\$29,500
Children's Cultural Coalition, Inc.	\$29,500	\$0
Fantasy Theatre Factory f/a for Arts Education Initiatives	\$50,000	\$176,000
<b>Total</b>	<b>\$319,530</b>	<b>\$630,500</b>

## Cultural Affairs

### CULTURE SHOCK MIAMI

The Miami-Dade County Department of Cultural Affairs introduced a student discount ticket program (Culture Shock Miami), in late summer 2003. It is designed to develop and cultivate the next generation of arts audiences by making cultural events more affordable and accessible to high school and college students. Tickets, which are donated by participating cultural organizations, allow the department to provide \$5 tickets to students, ages 14-22, to a variety of high quality arts and cultural programming. One of the central goals of the Department of Cultural Affairs' business plan is to increase participation in cultural activities. An essential objective is the development of arts education and cultural outreach programs. A key objective is to increase opportunities for youth in Miami-Dade County to engage in direct, high quality arts experiences as a part of their overall education.

### SERVICE AREA

Countywide

### TARGET POPULATION

Gender:	Male and Female	Age:	Youth (13-18)
Special Population:	Students		

### ELIGIBILITY

Client Eligibility Requirements:	High school and college students ages 14-22 for up to two (2) tickets per order (first ticket must be used by a student; the second can be used by a person of any age)		
Geographic Criteria:	N/A		
Economical/Financial Criteria:	N/A	Other:	\$5.00 per ticket

### COLLABORATIVE PARTNERS

Miami-Dade County Public Schools, Division of Life Skills; Barry University; Florida International University; Miami International University of Art and Design; Miami-Dade College; Florida Memorial University; University of Miami; TicketMaster; Actors' Playhouse Productions, Inc.; Alhambra Orchestra; Art Basel Miami Beach; Art Museum at Florida International University; Arts Ballet Theatre of Florida; Ballet Etudes of South Florida; Center for Emerging Art, Inc.; Center for Haitian Studies, Inc.; Chopin Foundation of the United States; Coconut Grove Playhouse; Coconut Grove Playhouse; Concert Association of South Florida, Inc.; Coral Gables Congregational Church; Cuban Museum; Dance Now Ensemble, Inc.; Exponica International, Inc.; Fairchild Tropical Garden; Florida Dance Association; Florida Grand Opera; GableStage; Gold Coast Theatre Company; Gusman Center for the Performing Arts; Hispanic American Lyric Theatre; Historical Museum of Southern, Florida; Karen Peterson and Dancers, Inc.; La Rosa Flamenco Theatre; M Ensemble company, Inc.; Master Chorale of South Florida; Maximum Dance Company; Miami Art Central; Miami Art Museum; Miami Bach Society; Miami Children's Chorus; Miami City Ballet; Miami Hispanic Ballet; Miami Light Project; Miami MetroZoo; Miami Museum of Science and Space Transit Planetarium; Miami-Dade College, Department of Cultural Affairs; Miami-Dade County Parks and Recreation Department; Miami Performing Arts Center; Momentum Dance Company; Murray Dranoff Foundation; Museum of Contemporary Art (MOCA); National Foundation for Advancement in the Arts; New World Symphony, Inc.; The Playground Theatre for Young Audiences; Performing Arts Network; Rhythm Foundation; South Florida Youth Symphony, Inc.; Sunday Afternoons of Music, Inc.; Teatro Avante; Thomas Armour Youth Ballet; University of Miami – Festival Miami; and The Wolfsonian Museum, Florida International University

## PROGRAM GOAL(S)

The Culture Shock Miami Program is designed to develop and cultivate the next generation of arts audiences by making cultural events more affordable and accessible to high school and college students.

## PERFORMANCE MEASURES

	Quantity	Quality
	I. What We Do	II. How Well We Do It
Effort/ Output	<ul style="list-style-type: none"> <li>* Number and diversity of cultural organizations participating</li> <li>* Number of tickets sold</li> <li>* Number of e-mail subscribers</li> </ul>	<ul style="list-style-type: none"> <li>* Percent of cultural organizations donating tickets</li> <li>* Percent of high school and college students purchasing tickets</li> </ul>
	III. How Much Change	IV. Quality of Change
Effort/ Outcome	<ul style="list-style-type: none"> <li>* Number of high school and college students experiencing live acts programming</li> </ul>	<ul style="list-style-type: none"> <li>* Percent of high school and college students exposed to live acts programs</li> </ul>

## FUNDING SOURCE(S)

Grant Funding: No

Funding Source: County

Matching Requirements: N/A

Required Match: N/A

Minimum Required Match: N/A

Maintenance of Effort Requirements: N/A

Funding Cycle: October 1 - September 30

## RESOURCE ALLOCATION DETAILS AND SERVICE STATISTICS

Revenue Summary	Actual FY 02-03	Actual FY 03-04	Budgeted FY 04-05	Budgeted FY 05-06	Changed from FY 04-05
Federal	\$0	\$0	\$0	\$0	\$0
State	\$0	\$0	\$0	\$0	\$0
County	\$200,000	\$161,131	\$300,000	\$350,000	\$50,000
Other: Foundation	\$75,000	\$0	\$0	\$0	\$0
Other	\$0	\$0	\$0	\$0	\$0
<b>Total</b>	<b>\$275,000</b>	<b>\$161,131</b>	<b>\$300,000</b>	<b>\$350,000</b>	<b>\$50,000</b>

### Expenditure Summary

Salaries and Benefits	\$140,000	\$144,243	\$167,000	\$182,000	\$15,000
Services and Supplies	\$102,800	\$0	\$56,200	\$68,000	\$11,800
Contracted Service Providers	\$32,200	\$16,888	\$76,800	\$100,000	\$23,200
Capital	\$0	\$0	\$0	\$0	\$0
Other	\$0	\$0	\$0	\$0	\$0
<b>Total</b>	<b>\$275,000</b>	<b>\$161,131</b>	<b>\$300,000</b>	<b>\$350,000</b>	<b>\$50,000</b>

<b>Total Positions</b>	2.00	2.00	2.00	2.00	0.00
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<b>Number of Children Served</b>	100	700	1,557	3,000	1443
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## CBO ACCESS

CBO Access to Funding Source: Yes

Funding Provided to CBO No

CBOs may request subsidized ticket discounts to cultural events

## Cultural Affairs

### MIAMI, AN ENDLESS ARRAY OF TREATS – AMAZE AND AMUSE

In 2005, the Miami-Dade County Department of Cultural Affairs and the Greater Miami Convention and Visitors Bureau (GMCVB) co-created, marketed, and distributed a wonderful new resource for kids and families. "MIAMI An Endless Array of Treats – Amaze and Amuse" is a comprehensive visitor and resident guide to fun, interesting, and educational things to do and places to go with kids in Miami-Dade County. This 88-page full-color publication includes chapters on where to stay, arts and culture, attractions, day camps and classes, annual festivals and events, historical spots and tours, parks, beaches and water play, and programs for exceptional kids. 40,000 copies of the guide were produced and are actively being distributed to residents and visitors through the Department as well as through the Greater Miami Convention and Visitors Bureau. It serves as a companion to the Art Program Guide for schools and communities, that the Department has produced previously, which deals more specifically with cultural resources for use in schools by teachers, librarians, festival organizers, student organizations, or others responsible for developing academic curriculum and children's programs.

### SERVICE AREA

Countywide

### TARGET POPULATION

Gender:	Male and Female	Age:	All Ages (0-18)
Special Population:	N/A		

### ELIGIBILITY

Client Eligibility Requirements:	N/A		
Geographic Criteria:	N/A		
Economical/Financial Criteria:	N/A	Other:	N/A

### COLLABORATIVE PARTNERS

Greater Miami Convention and Visitors Bureau

### PROGRAM GOAL(S)

The purpose of the program is to provide information on resources and opportunities in our community that all families, whether they are residents or visitors, will find useful. Families looking for great options for arts activities for kids, family-friendly festivals or dance classes, will find them in MIAMI An Endless Array of Treats.

## PERFORMANCE MEASURES

	Quantity	Quality
	I. What We Do	II. How Well We Do It
Effort/ Output	<ul style="list-style-type: none"> <li>* Number of arts organizations, resources and opportunities listed in the guide</li> <li>* Number of guides produced</li> <li>* Number of guides distributed</li> </ul>	<ul style="list-style-type: none"> <li>* Percentage of guides distributed and integrated into public use</li> </ul>
	III. How Much Change	IV. Quality of Change
Effort/ Outcome	<ul style="list-style-type: none"> <li>* Number of children and families with access to cultural opportunities in our community</li> </ul>	<ul style="list-style-type: none"> <li>* Percentage of children and families exposed to cultural opportunities in our community</li> </ul>

## FUNDING SOURCE(S)

Grant Funding:	No	
Funding Source:	County; Other	
Matching Requirements:	N/A	Required Match: N/A
Minimum Required Match:	N/A	
Maintenance of Effort Requirements:	N/A	Funding Cycle: October 1 – September 30

## RESOURCE ALLOCATION DETAILS AND SERVICE STATISTICS

Revenue Summary	Actual FY 02-03	Actual FY 03-04	Budgeted FY 04-05	Budgeted FY 05-06	Changed from FY 04-05
Federal	\$0	\$0	\$0	\$0	\$0
State	\$0	\$0	\$0	\$0	\$0
County	\$0	\$0	\$22,439	\$0	(\$22,439)
Other	\$0	\$0	\$22,439	\$0	(\$22,439)
<b>Total</b>	\$0	\$0	\$44,878	\$0	(\$44,878)

<b>Expenditure Summary</b>					
Salaries and Benefits	\$0	\$0	\$0	\$0	\$0
Services and Supplies	\$0	\$0	\$0	\$0	\$0
Contracted Service Providers	\$0	\$0	\$0	\$0	\$0
Capital	\$0	\$0	\$0	\$0	\$0
Other	\$0	\$0	\$44,878	\$0	(\$44,878)
<b>Total</b>	\$0	\$0	\$44,878	\$0	(\$44,878)

<b>Total Positions</b>	0.00	0.00	0.00	0.00	0.00
<b>Number of Children Served</b>	0	0	30,000	10,000	(20,000)

Figures provided for number of children served represent the number of Miami: An Endless Array of Treats booklets distributed (initial distribution in FY04-05 and remaining distribution in FY05-06)

## CBO ACCESS

CBO Access to Funding Source: No

Funding Provided to CBOs No